



Press Note

- **Surayadatta Group of Institutes has received an honor to be a 'Campus Partner' with Aditya Birla Group**

Suryadatta's students can earn while they are studying their various UG & PG programs at Suryadatta Group of Institutes from their very first year itself.

Aditya Birla Group's Major division, 'Madura Fashion & Lifestyle Ltd.' has selected Suryadatta Group of Institutes as 'Campus Partner'; a scheme in which meritorious students of Suryadatta: both; Under Graduate & Post Graduate studying in Management, Information Technology, Hotel Management, Interior Design & Fashion Design disciplines will be employed on part time basis by Aditya Birla Group, under 'Earn While Learn' scheme.

However the scheme will not be limited to part time job opportunities (subsequently to be converted to full time career opportunities) but will also encompass activities such as summer internship, Industrial visits to various plants of Birla Group, sharing of experience based knowledge of Aditya Birla Group's senior executives working in various disciplines such as marketing, materials, finance, operations, HR etc, with the students to explain them the intricacies & nitty-gritty of implementing the theory concepts in practice. Both the stalwarts of their respective areas that is education and Industry, will also organize seminars, workshops to share their rich experience & expertise.

Suryadatta Group of Institutes has always been top ranked for its continuous 'Industry – Institute Interface', initiative, under the leadership of its Dean Academics, Dr. Sanjay Chordiya, who has more than 25yrs of experience as a corporate leader. The Campus Partner initiative will provide opportunities to the students to work on part time basis; right from first year for Under Graduate & Post Graduate students at officer level. This part time job will will give handsome monetary rewards of Rs. 12,000/-pm. for the first year while working of supervisory / officer level. For next two year these students will be promoted to the level of Asst. Manager with an increment in the salary to Rs. 20,000/- pm. & then after successful clearance of a test, these students will be placed at managerial level with minimum remuneration of Rs. 30,000/-pm.

By the present trends & practices being seen by the Management schools & the corporate world, the partnership between Suryadatta Group of Institutes & Aditya Birla Group is being hailed as an Excellent exploration of knowledge & Industrial skills wherein Suryadatta Group of Institutes will be providing 'Industry Ready' manpower to Aditya Birla Group.