



Press Note

- **This is just Beginning: Around 100 companies give placement opportunities to Suryadatta's Management students**

A Very encouraging scenario is emerging during the Campus Placement Drive for Suryadatta's PGDM & MBA students during the year 2014. Multinational & National Companies of repute have already started their process of recruitment for these students from September 2014 itself. **50 leading National & Multinational companies** have visited Suryadatta Campus till now. To name a few **Wipro, Tech Mahindra, HDFC Bank, Mphasis, Citi bank**, along with Renowned Companies like **Infosys, ICICI Securities, Capgemini, Amdocs, Convergys, Force Motors, Markets & Markets**, etc. who are our esteemed regular recruiters.

The trend of the students is to get a better brand and the job profile of their choice. Of course package offered by various companies is also the center of attraction. It is expected that the average pay packages at the end of the campus placement drive should range between Rs.3 to Rs. 5Lakhs. From previous records it is felt that by the end of March more than 125 companies would have approached Suryadatta for campus placements. There is a rise in the pay package by 15% approximately, as compared to previous year.

Suryadatta Group of Institutes, Pune, has set up an **Employability Enhancement and Grooming Cell** as a core strength which helps its students tremendously to keep pace with all emerging needs demanded at their work place. Suryadatta Group ensures that its students develop the right mix of academic, technical and behavioral skills to be reckoned as deserving & desirable candidates. It imparts various skills through **Training in Soft Skills, Personality Development, a foreign language and other professional competencies** resulting in better placements year after year.

The necessity of such a program arises as **holistic development** of students is must to be the corporate leaders of tomorrow. An all-round personal, physical and professional development through **Extensive Industry Interface, Industrial Visits, Guest Lectures, Seminars, Conferences along with Knowledge Management and Stress management** activities make Suryadatta students dedicated, determined and goal centric to take up the challenges of the corporate world. This entire initiative comes up with a unique idea of **giving direction, creating sense of responsibility, inculcating moral values and ethics**. Special Sessions enabling the students to gain practical exposure are organized. Live Projects, **Community Service Initiatives, Edu – Socia Connect activities**, News Analysis, Book Reviews, Management Games, Movie Clubs and Food Festivals are organized with special focus in Suryadatta.

We, at Suryadatta, believe that managers of the future need to be analytical and working both strategically and operationally, across national and cultural boundaries. The Student Council at Suryadatta oversees and monitors all activities on campus throughout the year with both students and coordinators engaged in proactive and participatory roles. Learning goes beyond the classrooms and students **develop a 360 degree approach towards their career and life. Suryadatta is famous for providing the platform to the student for successfully meeting the requirements of corporate world and therefore during this phase of gradually growing economy; Suryadatta students are all set to outperform in their campus recruitment drive.**

The uniqueness of placement cell of of Suryadatta is that it is totally student driven activity.

The list of major companies who visited Suryadatta for On / Off campus placement drive.

Berger Paints (Ind) Ltd, Nestle India Ltd, Wipro, Tech Mahindra, Amdocs, Convergys, Force Motors City Bank, Eclerx, XL Dynamics, Severt Arebia, HCL Canada, LCL Logistics, Disney Cruise Shipping Ltd., ICICI Securities, IndusInd Bank, ING Vyasya, Zensar, Bharat Fordge, Franchisee India, Capgemini, Godrej, BLG Logistics, HDFC Bank, Tech Mahindra , SMC Global, SVS Global Softech, Aditya Birla, Kotak Securities, 99 Acres Ltd, Info Edge (INDIA) Ltd., India Infoline Ltd, etc

It is expected that by end of December 2014 / January 2015 all the students of MBA & PGDM would be placed.

Encl: 2 Photographs



Corporate Ready Students of Suryadatta Group of institutes



Suryadatta Alumni: The Corporate Professionals